

# Summer of Support: Fundraising Challenge for Schools!

Strengthening mental health  
provision in your school through  
collective action.



RCN: 1165035



[mindofthestudent.org.uk](http://mindofthestudent.org.uk)

# Summer of Support: Fundraising Challenge for Schools!

**This summer half-term, we're inviting schools to take part in our Summer of Support fundraising campaign — helping young people access better mental health support and giving your school the chance to win amazing prizes that promote wellbeing and resilience.**

## What's the Challenge?

**We're asking schools to raise £500 or more between 27th May and 14th July.**

All schools that reach this target will:

- Be entered into a randomised prize draw
- Receive a guaranteed wellbeing prize for their school

The prize draw will take place on 15th July, and prizes will be delivered in September 2025.

## What Can Your School Win?

All schools that hit the £500 target will receive one of the following prizes:

### 1. Mental Health Bench

A colourful outdoor bench designed to encourage open conversations and peer support.

### 2. Sensory Room Starter Pack

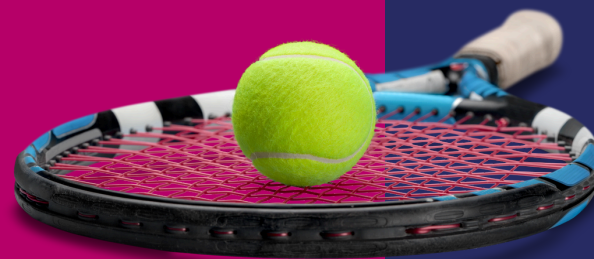
Includes: 4 calming bean bags, 2 sensory light projectors, and a set of tactile resources — ideal for quiet zones or nurture spaces.

### 3. Allotment Activity Box

Includes: Raised planter box, nutrient-rich soil, and a starter pack of veggie seeds — perfect for outdoor learning and mindfulness.

### 4. Sports Pack and Training Session with the Head Coach of Southend United

Includes: Portable tennis net, tennis rackets, soft-touch balls, cones and training session at Southend United.



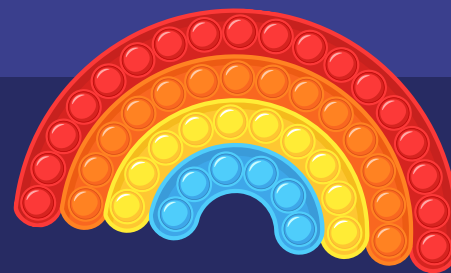
# Need Fundraising Ideas? We've Got You!

Here are some fun and inclusive ideas to get your school community involved:

- **Wellbeing Bake Sale** – Treats with positive messages or calming ingredients like lavender!
- **Sponsored Fun Run / Colour Run** – Students get moving for mental health!
- **Mindful Art Exhibition** – Display and sell student art themed around emotions and mental health.
- **School Talent Show** – A ticketed event that brings out everyone's creativity.
- **"Wear What Makes You Happy" Day** – £1 donations to wear non-uniform or fun clothes.
- **Mini Enterprise Challenge** – Each class is given £10 to grow into more through creative business ideas.
- **Classroom Coin Collection** – Compete to see which class can fill a jar with the most spare change!
- **Eco-Challenge** – Sponsored litter pick or "walk to school" week.

## How to Get Involved

1. Sign up your school to take part [via this form](#)
2. Start fundraising — any time from now until 14th July 2025
3. Send us confirmation once your school reaches £500
4. Prizes will be randomly allocated and announced on 15th July 2025



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# How we can help you reach your target?

We can provide you with a fundraising pack to help support your school with it's fundraising efforts, which includes the following items:

- **2x Collection Boxes**
- **2x Donation Envelopes**
- **1x Bunting Flag Set**
- **Sponsorship Forms**
- **Posters**



## How to Collect Donations

### Cash Donations

We understand that some school events work best with in-person donations. That's absolutely fine — here's how to do it:

- Assign a named staff member to securely collect and count donations with a second staff member present (for transparency)
- Use our tamper-proof collection box and/or envelopes.

Once counted and logged, schools can either:

- Transfer the total via bank payment to the charity account (we'll provide details)
- OR request a secure pick-up/drop-off arrangement for local schools

We'll issue a formal receipt and confirmation for all received donations.

### Cashless Donations (recommended)

Set up a JustGiving fundraising page linked directly to our charity to collect donations online. It's simple, secure, and easy to share with parents, staff and the wider community.

Steps to set up a JustGiving page:

- Visit JustGiving.com
- Create a team page for your school
- Share the link via email, newsletters, and social media



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